



Clatsop Animal Assistance 2018 Annual Report

Our Mission

- Clatsop Animal Assistance, also known as CAA, is a 501©3 all-volunteer organization dedicated to helping the Clatsop County Animal Shelter's homeless pets.
- We support these animals by providing funds to pay for veterinary care, spay/neuter fees, medicines, cat litter, grooming, specialty-diet foods, and other supplies not covered by the shelter budget.
- We promote the shelter animals by providing advertising and promotional materials and by sponsoring adoption events.
- CAA helps turn hardship and suffering into happy endings, sending a message of compassion and caring for animals out into the community.

Our Accomplishments in 2018:

We're proud to say that because we are completely volunteer run, over 90% of what we take in goes directly to the animals, for veterinary care, onsite veterinary technicians, spay/neuter certificates, supplies, training, and adoption advertising and promotions. Below are some highlights of our past year:

- We covered vet bills, including a portion of each spay/neuter certificate, for 366 shelter animals, or about 64% of the animals in the Clatsop County Animal Shelter in 2018 that were not redeemed within a day or two. Foxy, Boo Kitty, and our foster care kitten program are great examples of what CAA can do because of our ongoing community support.
 - Foxy is a seven year old Pomeranian that came in with a subluxated patella in one of her back legs, making it difficult for her to put weight on that leg. CAA covered the surgical repair and a CAA member fostered Foxy and her bonded brother Bear until they were ready for adoption. We've heard from their family that "they make everything about our family and our lives better and we completely adore them."
 - Boo Kitty is a senior girl (18!) being fostered by a CAA member. She came in last year with a UTI and kidney disease which were treated with antibiotics and is now getting periodic injections for the kidney disease. We're pleased that we can make this senior comfortable in a loving home for her last few years.
 - Every year we have many kittens come in that need immediate round the clock care until they gain enough weight to go into the adoption area. CAA covers vet care and our members provide the foster homes, on call to take these babies home on a moment's notice.

Through our adoption promotions, we helped to place the 188 dogs and 277 cats that were successfully adopted out of the county shelter in 2018. Our efforts included:

- a booth every other week in the summer at the Astoria Sunday Market,
- advertisements in the *Daily Astorian* and *Columbia Press*.
- distribution of monthly posters featuring adoptable dogs and cats,
- daily Facebook posts,
- daily Instagram posts
- media announcements on local radio stations
- Website photos, videos and captions
- Petfinder photos, videos and captions
- participation in community events, including Savor Cannon Beach, the Mutts and Moms event at the Inn at Cannon Beach, Kia Warrenton adoption event, and the Surfsand Resort Dog Show on the Beach in Cannon Beach
- handlers with individual dogs visiting area businesses including Petco and Home Depot
- partnership with the Petco Warrenton store to promote our cats. CAA volunteers maintain in-store kennels for between one and three shelter cats at any given time.

The following is an overview of CAA's income and expenditures for the fiscal year ended June 30, 2018:

Total Support & Revenue	\$120,999.00
Program Expenses:	
Professional Services:	
Veterinary services:	\$63,553.00
Spay/neuter certificates (shelter animals):	\$10,244.00
Public assistance costs:	\$3,050.00
On-site part-time shelter vet tech:	\$7,182.00
Shelter supplies:	\$1,672.00
Animal promotion advertising:	\$6,333.00
Insurance:	\$1,379.00
Storage unit rent:	\$984.00
Office supplies	\$337.00
Dues	\$100.00
Professional fees/licenses:	\$950.00
Total program expenses:	<u>\$95,784.00</u>
Administrative Expenses – misc. and bank fees:	<u>\$41.00</u>
Fundraising Expenses (Postage, supplies, promotions, ads):	<u>\$6,594.00</u>
Total Expenses:	\$102,419.00
Net Assets:	\$148,518.00
Total Liabilities:	\$0
Net Asset Balance:	\$148,518.00

Note: As the non-profit sponsor and administrator of a grant to produce the Savor Cannon Beach Wine & Culinary Festival, CAA nets a minimum of \$5000 annually (\$5207.00 in 2017). CAA acts as an administrator of the remaining grant funds, which are used to produce the event, so these funds (\$20,125.00 in 2017) are not included as part of the program versus administrative/fundraising percentages.

Board of Directors:
Marcy Dunning, President and Director
Rae Marie Zimmerling, Past President and Director
Robert Zimmerling, Treasurer and Director
Linda Dygert – Secretary and Director
Lonnie Lear – Director
Annette Lear – Director

